

**GUIDANCE AND COUNSELLING, 2ND YEAR, COURSE-11(D), UNIT -02,  
TECHNIQUES AND PROCEDURES OF GUIDANCE, -----BY RAJU KUMAR  
(LECTURE SERIES NO.- 21)**

The following forms of Kuder Interest Inventories are quite common:

**i) The Kuder Vocational Preference Record** – It provides 10 interest scales plus a verification scale for detecting carelessness, misunderstanding and the choice of socially-desirable but unlikely answers. The interest scales include: Outdoor, Mechanical, Computational, Scientific, Persuasive, Artistic, Literary, Musical, Social Service and Clerical. Forced-choice triad items are used. The respondents indicate which of the three activities they would like most and which least. The scores are obtained not for specific vocations but for 10 broad interest areas.

**ii) Kuder General Interest Survey (KGIS)** – It has been developed as a revision and downward extension of the Kuder Vocational Preference Record. It is designed for grades 6 to 12. It employs simpler language and easier vocabulary. It is a revision of the Strong Vocational Interest Blank (SVIB).

**iii) Kuder Occupational Interest Inventory (KOII)** – The occupations covered by this inventory vary widely in level, ranging from baker and truck driver to chemist and lawyer.

**2) Strong Vocational Interest Blanks (SVIB)** – It is based on the assumption that a person who has the interest patterns typical of successful people in a given occupation will enjoy and find satisfaction in that occupation.

**HOME WORK (ASSIGNMENT) FOR B.Ed. STUDENTS OF A.N.D. COLLEGE  
SHAHPUR PATORY**

**Notes:** a) Write your answers in the space given below.

➤ Write any two advantages and limitations of interest inventories.

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RAJU KUMAR